

# Swedish Healthcare Delegation

Rebuild Ukraine, Warsaw  
June 24-25, 2024



ORGANISED BY		PAVILION PARTNERS	
			

# Message from the Swedish Minister for Health Care



## Dear Reader,

Ukraine shows remarkable spirit and stamina in resisting Russia's aggression and to not only recover but to build an even stronger Ukraine. Supporting Ukraine in this endeavour is Sweden's number one foreign policy task.

Since Russia launched its full-scale invasion of Ukraine, Sweden has provided military, humanitarian, and civilian support to Ukraine. Sweden has supported with rehabilitation and psychosocial support, receiving patients, and by providing medicines and medical devices. I am happy that the Ministry of Health and Social Affairs has signed Memoranda of Understanding with both the Ministry of Health of Ukraine and the Ministry of Social Policy respectively, signifying our commitment to sharing and exchanging knowledge.

A multifaceted support is needed to strengthen and build a resilient health care sector. We believe that private companies play a crucial role here, and I'm glad that we are here together to use this opportunity to explore how this support can be developed further.

**Acko Ankarberg Johansson,**  
Minister for Health Care



# About the Swedish Pavilion

## Dear Friends,

The Swedish pavilion is organized by the Ny Teknik magazine and the consultancy firm Forever Sustainable Business under the initiative "Business for Ukraine", with Business Sweden and the semi-governmental foundation Swecare as partners and with our friends at Medtech Magazine and Life Science Sweden.

We are pleased to host representatives of Swedish companies, along with experts and officials from government agencies. We are especially honoured to welcome the Swedish Minister for Health Care, Ms Acko Ankarberg Johansson, who will both participate in the main program and inaugurate the pavilion.

Since the start of the full-scale invasion, support from the Swedish government, civil society as well as the private sector has remained strong. Swedish companies have contributed through various forms of support, often collaborating with the public sector and civil society organizations. This collective effort shows a shared commitment to the long-term and sustainable development of Ukraine's healthcare. The Swedish pavilion is a testament to this and showcases a wide array of innovative organisations.

We invite you to explore their solutions in such diverse areas as prosthetics and rehabilitation, wound care and other consumables, laboratory services, digital and medtech solutions and healthcare modules.

We look forward to two insightful and inspiring days, filled with knowledge exchange and partnership opportunities, aimed at supporting the rebuilding of healthcare in Ukraine.

**Thomas Peterssohn**, Publisher Ny Teknik  
**Tommy Borglund**, CEO Forever Sustainable  
**Maria Helling**, CEO Swecare  
**Andreas Giallourakis**,  
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# Government representatives



# Ministry of Health and Social Affairs

## Representatives



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The Ministry of Health and Social Affairs is responsible for issues concerning the welfare of society. This involves promoting people's health, but also making sure that sick people get the treatment that they need. It includes insurance to provide financial security for the sick, the elderly or those with young children. Providing care for people with social difficulties, the disabled and the elderly is also included.

The Ministry has four ministers. Jakob Forssmed is Minister for Social Affairs and Public Health; Acko Ankarberg Johansson is Minister for Health Care; Camilla Waltersson Grönvall is Minister for Social Services and Anna Tenje is Minister for the Elderly and Social Security.

The Ministry is responsible for approximately 20 government agencies, such as the National Board of Health and Welfare, Public Health Agency of Sweden and Swedish Medical Products Agency, as well as three publicly owned companies and two foundations.

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The National Board of Health and Welfare is a government agency under the Ministry of Health and Social Affairs, with a very wide range of activities and duties within the fields of social services, health and medical services, patient safety and epidemiology.

The majority of the Board's activities focus on staff, managers and decision makers in the abovementioned areas. The Board give support and exert influence in many different ways:

- collect, compile, analyse and pass on information;
- develop standards based on legislation and the information collected;
- undertake other official duties, such as maintaining health data registers and official statistics.

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# Swedish Export Credit Agency

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EKN, the Swedish Export Credit Agency, is an authority with the government's mission to promote Swedish exports and the internationalization of Swedish companies, by insuring companies and banks against the risk of not getting paid. EKN is part of Team Sweden's export and investment promotion network.

In Ukraine: EKN can insure the payment risk of letters of credit issued by Ukrainian banks, and the payment risk on private and public buyers in Ukraine. The total guarantee facility is 333 MSEK (~30 MEUR) available 2024-2026.

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# Swedish Companies and Organisations





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AddLife is a Swedish Labtech and Medtech company. We own and acquire companies in niche segments with offerings aimed at the healthcare sector, from research to medical care. As an independent provider we offer high quality products, services and consulting to private and public sectors.

AddLife is listed on the Nasdaq Stockholm stock exchange and has 2,300 employees in 85 operating subsidiaries in 30 European countries.

The entrepreneur driven subsidiaries offer high-quality, cost-effective solutions. The product portfolio consists mostly of products made by other manufacturers but also some self-manufactured products. The service portfolio includes advisory service, product service and trainings.

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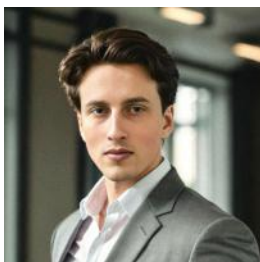
*with people in mind*

# Arjo

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Since 1957 our work is based on genuine care and well-being of people. We are a market-leading supplier of medical devices and solutions for patients with reduced mobility and age-related diseases.

Our aim is to improve quality of life for our customers by creating safe, dignified care environments. We serve the needs of acute care patients, long-term residents, caregivers and care providers in more than 100 countries.

As owners of the entire product life cycle, our global teams drive every stage of our product development and manufacturing process – from early concept research, purchasing and product development to manufacturing and logistics to marketing, sustaining engineering, sales and service.

We believe that empowering movement within healthcare is key to quality care. Our brand essence, Empowering Movement, aims to position Arjo as the mobility outcome partner.

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As a leader in precision radiation therapy, Elekta is committed to ensuring every patient has access to the best cancer care possible. We openly collaborate with customers to advance sustainable, outcome-driven and cost-efficient solutions to meet evolving patient needs, improve lives and bring hope to everyone dealing with cancer.

To us, it's personal, and our global team of 4,500 employees combine passion, science, and imagination to profoundly change cancer care. We don't just build technology, we build hope.

Elekta is headquartered in Stockholm, Sweden, with offices in more than 40 countries, and is listed on Nasdaq Stockholm.

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Elof Hansson International is a leading facilitator in Swedish content aggregation and project financing.

We are experts in sales and project-execution all around the world and focus on sustainable healthcare projects. We are also active in other areas, such as clean water, renewable energy, infrastructure and education.

Presently Elof Hansson International have the following to offer Ukraine:

- high-end operation theaters - supplied in ready-made modules and available with short delivery time;
- healthcare clinics - based on a Swedish concept.

We are eager to help in rebuilding Ukraine!

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Essity is a leading global hygiene and health company. In 2023 Essity had sales of approximately EUR 13bn and employed 36,000 people. Sales are conducted in approximately 150 countries.

Essity's purpose is to break barriers to well-being for the benefit of consumers, patients, care givers, and customers across the globe.

One of Essity's business areas is Health & Medical, which includes the categories Incontinence Products and Medical Solutions, with sales in the healthcare sector. The offering includes incontinence products, wound care, compression therapy, orthopedics, skincare products and digital solutions with sensor technology under the leading global brands TENA and other strong brands such as Actimove, Cutimed, JOBST, Leukoplast.

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# Fillauer

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Fillauer is a producer of orthotic and prosthetic devices with a legacy that stretches over 100 years back.

Our mission is to lead the evolution, design, and innovation of these products and services, empowering clinicians and patients to achieve their best functional outcomes and improve lives.

Most recently we took an exciting step forward when we joined forces with Hanger, Inc., North America's leading provider of outcomes-based orthotics and prosthetics patient care services and innovative product solutions.

We're looking forward to this next chapter, where we will be combining our industry-leading manufacturing with Hanger's clinical data to benefit the entire profession.

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Medicover is a leading international healthcare and diagnostic services company and was founded in 1995.

Synevo is the brand operated by Medicover in Ukraine, focusing on diagnostic services and laboratory tests provision. It is the largest foreign medical provider in Ukraine. Each year we provide +25 MLN diagnostic services in Ukraine, being a key component of the Ukrainian national healthcare system.

Medicover invested +60 MLN EURO in the modernization of the Ukrainian healthcare infrastructure, achieving a network of +356 facilities in 145 cities. We lead in medical innovation, partnering with international experts & global start-ups in the provision of most advanced care. We inspired several governmental pilot healthcare programs, including robotic surgery via Da Vinci robots, digitalization of children's health assessment etc.

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OneMed is part of Asker Healthcare Group. It develops and acquires leading companies that contribute positively to the European healthcare systems by providing safe and high-quality products, services and solutions in medical consumables and medical devices.

As individual companies, together as a group and in collaboration with healthcare, we work to make a difference and work to improve everyone's health.

OneMed offers a System Solution Concept within Medical Consumables and Medical Equipment by developing sustainable solutions and being a close, reliable, and high-quality partner. We support the changes needed and build healthcare systems on Municipality, Region, and Country levels. We approach the market as brand neutral, and having differentiated and tailored interfaces to best support customer needs. OneMed offer:

- Deployable Health Solutions;
- training programs for medical professionals and administrators;
- a differentiated and tailored System Solution Concept.

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Sigma Software Group, an award-winning and trusted IT partner for 22 years, serves a diverse client base, including 300+ enterprises, from startups to Fortune 500 companies.

With a workforce of 2,100 professionals across 40 offices in 19 countries, the company is preferred for developing solutions that help businesses create cutting-edge products while meeting their unique needs.

The company operates as a dynamic ecosystem of tech entities, offering 25 ready-to-implement innovative products and 40+ value-added services. Since 2015, Sigma Software Group has consistently earned recognition on the IAOP's prestigious World's Top 100 Outsourcing list and has been featured in Forbes, CNBC, The Times, and Reuters.

Sigma Software partners with the Healthcare information system (HIS) vendor Cambio Healthcare Systems - a Nordic market industry leader whose representative, Jan E. Larsson, you will also meet at the pavilion.

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## Representatives



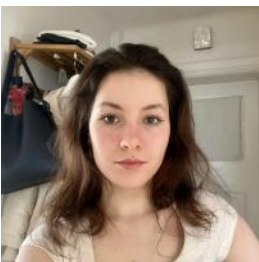
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The Spinalis Foundation is a charitable organization dedicated to promoting research and developing treatments for people with spinal cord injuries (SCI). In Sweden, we are a proactive force in SCI rehabilitation. Our medical research projects are closely linked to the Karolinska Institute in Stockholm. We raise funds from various sources, including companies, individuals, and other foundations.

Spinalis was founded by Professor Claes Hultling, a medical doctor and skilled public speaker. In May 1984 Claes dove into shallow water, broke his neck, and became paralyzed from the chest down. Since then, he has travelled the world on a crusade to increase knowledge and promote the best possible life for people living with spinal cord injuries. Most recently, he has been instrumental in translating the Spinalis Handbook into Ukrainian.

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## Representative



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Star for Life Ukraine is a dynamic non-profit organization established in 2022, dedicated to empowering underprivileged youth across Ukraine, including regions near the frontline of the ongoing war. Star for Life Ukraine has reached over 14,000 children, offering specialized educational programs that enable children from diverse backgrounds to excel in tech fields.

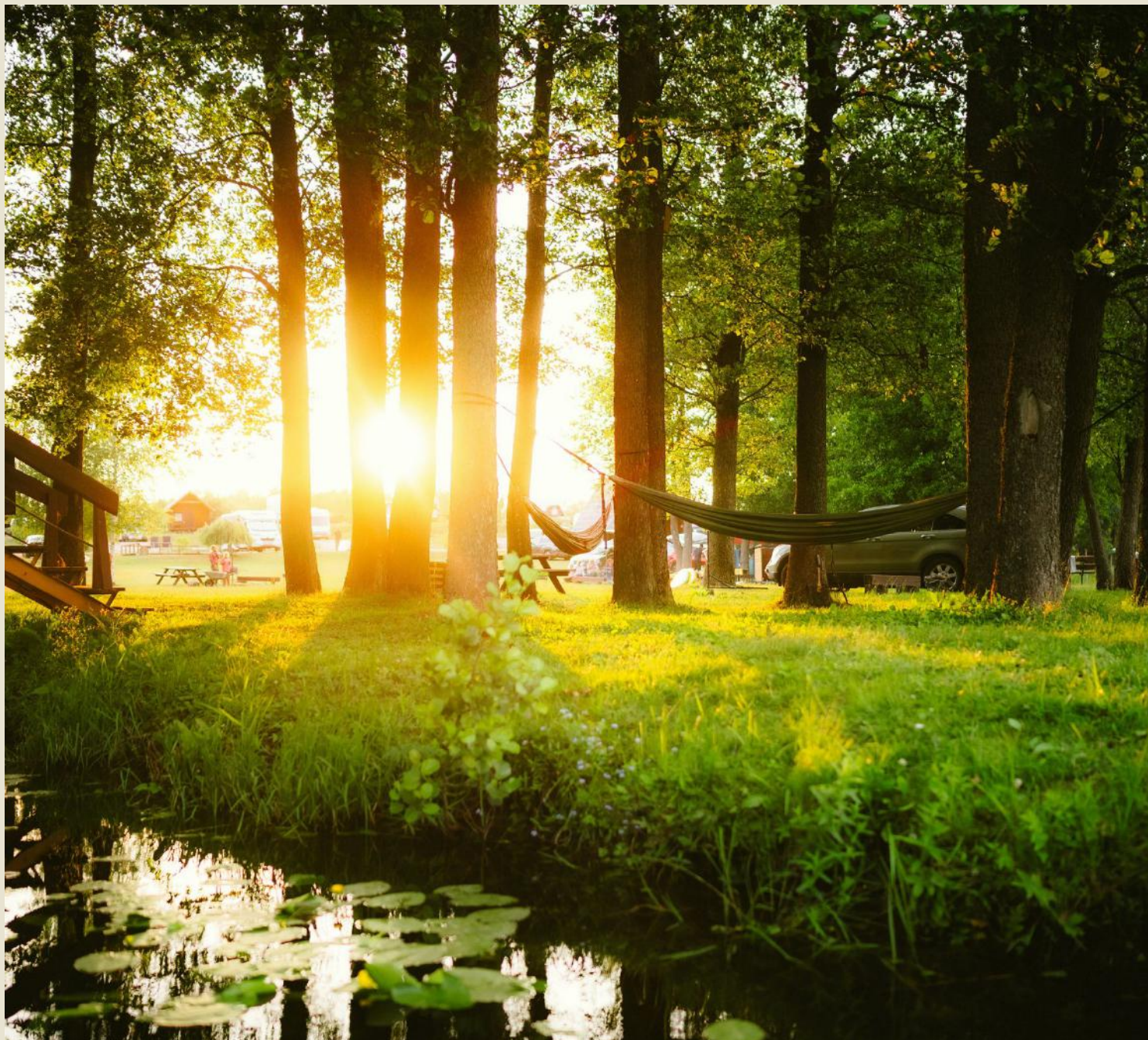
Recognizing the profound impact of the war on youth mental health, the organization has also prioritized psychological support, introducing comprehensive mental health programs to address and support the emotional and psychological well-being of children affected by war.

Through these initiatives, Star for Life Ukraine is not only enhancing educational opportunities but also nurturing a resilient, hopeful future for the nation's youth.

[www.sflua.org](http://www.sflua.org)



# Organisers and Partners





# Business Sweden

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The aim of Business Sweden (The Swedish Trade & Invest Council) is to strengthen and promote Sweden as an attractive, innovative and competitive business partner.

Jointly owned by the Swedish state and the Swedish business sector, Business Sweden helps international companies gain access to the Swedish market and helps domestic ones utilise it as a platform for expansion. The shared ownership provides access to contacts and networks at all levels. Professional services, strategic advice, practical support, market insights are offered.

We have a strong presence in every region in Sweden and in 40 countries worldwide to promote the expertise of Swedish companies seeking internationalization and the brand “Made in Sweden”.

Re-establishing its on-the-ground presence in Kyiv in October 2023, Business Sweden is now enhancing its operations and team to focus on delivering maximum value for Swedish companies looking to expand into Ukraine. With a goal of contributing to the effective utilization of Swedish expertise and solutions, the team in Kyiv works on guiding companies regarding opportunities to participate in the rebuilding of Ukraine.

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# Forever Sustainable Business

## Representative



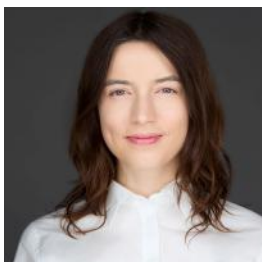
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Forever Sustainable is a combined consultancy, think-tank and professional network within corporate sustainability.

The company was founded 2017 in Stockholm. We are a small, entrepreneurial and easy-going team of professionals who work closely within our network of associated advisors, academic experts and researchers.

We believe that business leaders need to start to question the old rules of corporate strategy and recognize that corporate competitiveness and the well-being of society are mutually dependent. Social and environmental challenges are great business opportunities and future winners across all markets and industries must play the long game.

The purpose of Forever is to enable sustainable development through responsible business. We do this by offering a one stop shop for sustainability for those who want to meet social and environmental needs through their business model and operations.

In the Swedish pavilion you will also meet our volunteers, to whom we express our gratitude for invaluable support in the planning and implementation of the pavilion.

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**MedTech**  
MAGAZINE

# Life Science Sweden & Medtech Magazine

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Life Science Sweden covers the biotech sector and medical research. The magazine is published 4-5 times a year, and we also publish daily news on the web along with five newsletters every week. Life Science Sweden organizes several events and congresses annually.

Medtech Magazine focuses on healthcare and the medtech sector. It is published four times a year and, in addition to that, we produce special magazines about medical aids. The Medtech Magazine website is updated daily with news, and we send out newsletters 2-3 times a week. Both magazines are owned by the private business newspaper publisher Nordiske Medier.

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Ny Teknik is the leading source for technology news in Sweden.

Ny Teknik reports on new technology within energy, electric vehicle development, the broader automotive industry, tech and digitalization, IT and telecommunications, innovation, the environment, startups and new entrepreneurs, industrial development, and how technological advancements impact and change society.

Ny Teknik targets engineers, IT specialists, technology consultants, researchers, students, decision-makers, and general technology enthusiasts.

Ny Teknik keeps readers updated with the latest and most important news from the tech world through news articles, features, and in-depth reports.

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# Swecare Foundation

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Swecare is a unique non-profit platform where academia, the public and the private sector join forces toward enhanced export and internationalization of Swedish health care and life science.

Swecare was founded in 1978 by the Swedish government and the health care industry together as a semi-governmental non-profit organization to promote exports and internationalisation of the Swedish health care and life science sector. Today Swecare has more than 110 Swedish companies and organizations in its network.

Based on the wish expressed by Swedish life science companies to support the rebuilding and development of Ukraine's health care, Swecare has recently been tasked with assisting in this initiative and coordinating with other initiatives from Sweden.

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Explore Swedish excellence and our members at our platform:





# Swedish Excellence in Healthcare

Sweden has done well in combining high levels of economic growth with increasing equality. From being one of the poorest countries in Europe, the 100-year period from 1870 to 1970 turned Sweden into the fourth richest country in the world. Today, Sweden's generous systems for health and long-term care for the elderly are regarded among the best in the world.



Explore more of Swedish Excellence.  
Scan the QR-code to enter our platform  
[HealthbySweden.com](https://HealthbySweden.com)



## Cancer Control



Swedish cancer care does well in international comparisons with good outcomes like lower mortality and longer survival. Initiatives for a more equitable and accessible high-quality cancer care in Sweden include the introduction of a national system of standardized care pathways, without unnecessary lead times and a good interaction between patient and care provider, based on reliable information and open and trusting communication. Sweden is a pioneer in cancer control and has excellent prerequisites for implementing precision health and medicine. The Swedish government has since 2009 a strategy for cancer.

Sweden has a well-established tradition of close collaboration between universities, healthcare providers and the life science industry. This has been a path to success for new advances in cancer care and treatment. Swedish companies contribute to medical breakthroughs in e.g. more precise pharmaceutical and radiation treatments; advanced, often digital, diagnostic technologies, innovative monitoring and follow-up methods.



## Infection Prevention and Control



As a pioneer in infection prevention and control, Sweden offering solutions that prevent and reduce infections and improve patient safety in healthcare settings. Sweden uses a One Health approach, including animal and environmental health.

Sweden has paid significant attention to antibiotic resistance and has taken measures for many years to prevent the spread of resistant bacteria and to limit the unnecessary use of antibiotics. The Swedish government has adopted a strategy to combat antibiotic resistance.

The Swedish healthcare system is of high quality and well organized, a prerequisite for healthcare hygiene solutions to be implemented throughout the care chain. Swedish companies offer solutions that help prevent and reduce infections and improve patient safety in healthcare settings, such as innovative consumables, sterilization devices, optimization of workflows, infection diagnostics, infrastructure solutions and treatments.





## Smart, Safe and Sustainable Hospitals



### A holistic and patient-centered perspective

Swedish hospitals take a holistic view with sustainable buildings and focus on a healing environment with a patient-centered perspective.

Unnecessary hospitalizations can be avoided through out-patient care and remote follow-up and monitoring. Digitalization supports innovative and smart ways of planning and working, also improving patient flows. Most hospitals have innovation departments and collaboration with academia and industry.

Swedish solutions help hospitals to be more resilient and sustainable. Sweden is home to world-class healthcare architects and planners. Their work, combined with green infrastructure solutions and innovative digital technologies, lays the foundation for sustainable, smart, and safe care.

For many years Sweden has been a leading country of innovative medical technology solutions contributing to efficient, qualitative, and patient-safe advanced healthcare.

## Healthy Aging and Chronic Disease Management



Sweden has a well-developed, and cost-efficient system for elderly care and among the highest life expectancy in the world. Emphasis is put on prevention, active ageing and ageing in place, so as to help people live longer, healthier and dignified lives. Swedish companies are an important source of innovative solutions such as assistive devices, incontinence and wound care. Smart digital solutions support people of age, their families and staff in everyday life.

Sweden's transformation into an ageing society started early, intensifying from the 60's and onwards. The result is that Sweden has a well-developed, and cost-efficient system for elderly care and among the highest life expectancy in the world. Emphasis is put on prevention and active ageing and ageing in place, so as to help people live longer, healthier and dignified lives. The Swedish government has since 2018 a strategy for dementia care.

Swedish companies are also an important source of innovative solutions and constant improvement. We find them in assistive devices, training and education, fall prevention, ulcer treatment, safety alarms, quality register systems, e-Health and IT solutions, InContinence care and many more.

## The Digital Transformation of Healthcare



Sweden is a country of early adopters and a pioneer in the digital transformation of healthcare. Prescriptions and medical record systems are electronic. Appointments and consultation are increasingly online. The Swedish Vision 2025 for eHealth states that Sweden will be best in the world at using the opportunities offered by digitisation and eHealth to make it easier for people to achieve good and equal health and welfare, and to develop and strengthen their own resources for increased independence and participation in the life of society. Digital solutions to help streamline healthcare and empower patients and healthcare staff are being rolled out continuously. The COVID-19 pandemic has certainly propelled this development that was already well underway.

Sweden is a force in health tech. Swedish companies offer electronic medical records combined with AI decision support. Digital health providers and platform developers for both primary and specialist care are making great advances in export markets. Other examples include apps for prevention, risk assessment, diagnostics to rehab and chronic disease management and systems for individual care planning. For healthcare staff, systems for decision support, administration, care planning contribute to more efficiency and higher quality.

