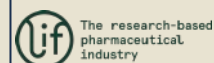


Brussels - the capital of EU

Swedish Life Science Delegation
April 15-17, 2024



ORGANISED BY



Message from the organizers

Dear Friends,

We are thrilled for this opportunity to bring a prominent Swedish life science delegation to Brussels - the capital of the EU, this spring.

It is indeed an interesting time for a visit. Elections to the European Parliament are just a couple of weeks away, and a number of new directives and legislative proposals that will have a significant impact on our industry are on the table. During our visit we will meet with representatives of the EU Institutions, the Permanent Representation of Sweden to the EU, and organizations with great knowledge on how these institutions work and how to be successful in making your voice heard.

We hope that our visit will help to establish valuable connections and increase the knowledge on how to influence the legislative processes and EU institutions.

Let's connect!

Maria Helling, CEO Swecare

Jenni Nordborg, Director of International Affairs Lif

Anna Lefevre Skjöldebrand, CEO Swedish Medtech



Swedish participants





AbbVie

Amgen

Arjo

AstraZeneca

Bayer AB

Boehringer Ingelheim AB

Bristol Myers Squibb

Centigo

GSK

Karolinska Institutet

Karolinska Universitetssjukhuset

Merck AB

Novartis

Novo Nordisk

Pfizer

Roche Pharma

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AbbVie



Mia Tillgren Moreau
Head Market Access
+46 72 073 86 03
mia.tillgrenmoreau@abbvie.com

AbbVie is a research-driven biopharma company with the mission to discover, develop and deliver new innovative medicines. We focus on Eye care, Immunology, Neuroscience and Oncology. AbbVie is represented in 175 countries and in Scandinavia we have offices in Stockholm, Oslo and Copenhagen.

Short Bio Mia Tillgren Moreau

I am Head of Market Access in Sweden and in my position lies also the responsibility for Governmental Affairs. AbbVie is a patron company in AmCham and I am an active member of the Life Science Committee. I also have the Chair position of LIF Market Access Forum during 2024 so the life science topic is always high on my agenda.

AbbVie AB
Hemvärnsgatan 9
Solna, Sweden

www.abbvie.se



Amgen



Laila Sjöström
Associate Director Value,
Access and Policy
+46 72 364 26 03
laila.sjostrom@amgen.com

Amgen is one of the world's leading biotechnology companies. Amgen is a values-based company, deeply rooted in science and innovation to transform new ideas and discoveries into medicines for patients with serious illnesses.

Short Bio Laila Sjöström

Joined Amgen in 2020 as Head of the Swedish Value, Access, and Policy Department. Prior to Amgen, Laila held various roles across public and private sector. Holding a Master's in Pharmacy from Uppsala University, Laila is passionate about enhancing patient outcomes and shaping sustainable health policies.

Amgen AB
Gustav III:s Boulevard 54
Solna, Sweden

www.amgen.se

arjo

with people in mind

Arjo



Ulrika Olsson
Head of Governmental Affairs,
Director Global Academy
+46 70 645 49 74
ulrika.olsson@arjo.com

At Arjo, we believe quality care starts with empowering movement in healthcare. Our products and solutions promote safe and dignified care, as well as the prevention of pressure injuries and VTE. With 65+ years of experience and a global team of 6,500, we drive healthier outcomes for mobility related challenges.

Short Bio Ulrika Olsson

Clinically trained physiotherapist with experience from sales, sales management, marketing and education - now heading up governmental affairs in Arjo. Specifically focused on sustainable care, clinical and financial outcomes for patients, caregivers and care facilities within our area of expertise. Chairman of focus group HELP in Swedish Medtech and part of the board of Swecare.

Arjo AB
Hans Michelsensgatan 10
Malmö, Sweden

www.arjo.com



Helena Goike
Health Policy Lead
+46 70 373 52 23
helena.goike@astrazeneca.com

AstraZeneca is a global pharmaceutical business with a science-led and patient-focused value proposition, committed to excellence in the discovery, development, manufacturing and commercialisation of prescription medicines.

Short Bio Helena Goike

Health Policy Lead, with a PhD from Karolinska Institutet, Sweden, and an MBA from Edinburgh Business School, HWU, UK. Engaged in policy work on e.g., health data, clinical trials, and health equity, as well as the Center for Resilient Health at SSE.

AstraZeneca AB
Life City, Solnavägen 3H
Stockholm, Sweden

www.astrazeneca.se



Bayer



Edvard Agrell
Corporate Public Affairs Manager
+46 70 445 74 78
edvard.agrell@bayer.com

With the vision “Health for all, Hunger for none” the German life science company Bayer has more than 150 years of experience and core competence in health and agriculture, aiming to contribute to the prevention, alleviation, and treatment of diseases, as well as to secure future food supplies with innovative products and solutions.

Short Bio Edvard Agrell

With Bayer since 2021. Master of Political Science from Uppsala University. Professional experience from the Swedish Permanent Mission to the UN, Ministry of Social Affairs in Sweden and five years at the Coordination Unit at the Prime Minister’s Office in Sweden. Many years within the development sector, today on the board for the Swedish International Development Agency, Sida.

Bayer AB
Berzelius väg 35
Solna, Sweden

www.bayer.com

Boehringer Ingelheim



Staffan Gustavsson
Head Market Access & Public Affairs
+46 70 858 21 19
staffan.gustavsson@boehringer-ingelheim.com

We are a research-driven, family-owned biopharmaceutical company working on breakthrough therapies that transform lives, today and for generations to come. The company was founded in 1885 and has today 53 000 employees serving over 130 markets in Human Pharma and Animal Health business units.

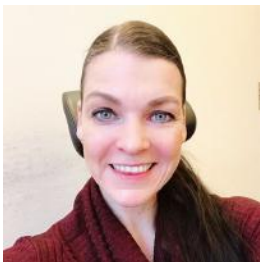
Short Bio Staffan Gustavsson

Currently the Head of Market Access & Public Affairs, a member of the Management team and the Board of Directors at Boehringer Ingelheim AB in Sweden. He has held several positions within different departments in the company, such as Marketing, Sales and Enabling functions

Boehringer Ingelheim AB
Hammarby Allée 29
Stockholm, Sweden

www.boehringer-ingelheim.com

Bristol Myers Squibb



Katarina Beech
Lead Governmental affairs
+46 70 294 78 25
katarina.beech@bms.com

Bristol Myers Squibb is a global biopharmaceutical company whose mission is to discover, develop and deliver innovative medicines that help patients prevail over serious diseases.

Short Bio Katarina Beech

Work with bridging the gap between political strategies and health care reality. Always focusing on holistic sustainable circular models. Aiming to create patient values in every step and paving way for innovation.

Bristol-Myers Squibb AB
Hemvärnsgatan 9
Solna, Sweden

www.bms.com

centigo

Centigo



Staffan Östlund
Head of Healthcare & Life sciences
+46 72 378 09 94
staffan.ostlund@centigo.se

Centigo is a leading management consulting firm on the Nordic and UK&I markets and part of the Business Wellness Group. Centigo has a stronghold in Healthcare, Healthtech and Life Science sectors with senior competencies in strategy, organizational development, people development AI and digitalization

Short Bio Staffan Östlund

Staffan is a senior advisor in healthcare and life sciences with responsibility for Centigo's international practices in healthcare & Life science. Staffan holds trusted advisor positions with senior management of leading hospitals, regions and sector companies. Staffan also holds significant experience from working with Ministries of Health, several UN agencies and NGOs.

Centigo AB
Sveavägen 17
Stockholm, Sweden

www.centigo.com



Maria Ericson
Government Affairs &
Communication Director
+46 73 033 59 69
maria.b.ericson@gsk.com

GSK is a global biopharma company. GSK prioritize innovation in vaccines and specialty medicines, maximising the increasing opportunities to prevent and treat disease.

At the heart is our R&D focus on the science of the immune system, human genetics and advanced technologies. We focus on therapeutic areas within vaccines, infectious diseases, HIV, oncology, and immunology.

Short Bio Maria Ericson

Have a Master of Science degree and working as Director for Government Affairs & Communication. Responsible for leading policy development and a public affairs team in GSK Sweden. Have broad experience from different positions within life-science and an entrepreneurial background as an CEO for a private healthcare and consultancy company.

GSK AB
Hemvärnsgatan 9
Solna, Sweden

www.gsk.com



**Karolinska
Institutet**

Karolinska Institutet



Isabella Palomba Rydén
International coordinator
+46 70 292 37 29
isabella.palomba.ryden@ki.se

Karolinska Institutet is one of the world's leading medical universities. KI accounts for the single largest share of all academic medical research conducted in Sweden and offers the country's broadest range of education in medicine and health sciences.

Short Bio Isabella Palomba Rydén

International coordinator working with European affairs, responsible internationalization and specific cooperation agreements. Background from Region Stockholm, the Government Offices and the Swedish Council for Higher education.

Karolinska Institutet
Nobels väg 6
Solna, Sweden

<https://ki.se/en>

Karolinska University Hospital



Anna Sahlström
Head of National and
International Affairs
+46 76 551 91 36
anna.sahlstrom@regionstockholm.se

Karolinska University Hospital, among Europe's largest, partners closely with Karolinska Institutet to pioneer medical breakthroughs, striving to surpass our current knowledge every day. As Region Stockholm's university hospital, we hold a global position in specialized healthcare, strengthened by extensive national and international collaborations.

Our dedication to fostering international exchange underscores our mission "to cure and relieve tomorrow what no one can cure and relieve today"

Short Bio Anna Sahlström

Head of Department for National and International Affairs/ External relations at Karolinska University Hospital, overseeing Partnerships, Collaborations, International Patient Office, Business Development, and Market Strategy. Also serving as a Steering Committee member of the European University Hospital Alliance (EUHA). With fifteen years of experience in healthcare, notable achievements include co-authoring the pioneering Swedish book on Medical Tourism: "Medicinturism – Gränsöverskridande sjukvård i teori och praktik" /Medical Tourism – Cross-border care in theory and practice.

Karolinska University Hospital
Stockholm, Sweden

www.karolinskahospital.com



Merck



Joachim C Alexandersson
Public Affairs &
Communication Manager
+46 70 659 95 15
joachim.alexandersson@merckgroup.com

As a vibrant science and technology company, we believe in science as a force for good. We make a positive difference on millions of people's lives every day.

The Merck Group, branded and commonly known as Merck, is a German multinational science and technology company headquartered in Darmstadt, with about 60,000 employees and a presence in 66 countries.

Short Bio Joachim C Alexandersson

I have been working in the Pharmaceutical industry for more than 20 years. Currently I work at Merck KGaA in Sweden as responsible for public affairs and communication.

Merck AB
Frösundaviks allé 1
Solna, Sweden

www.merckgroup.com



Fredrik Moen
Director Public Affairs
+46 70 889 31 77
fredrik.moen@novartis.com

Novartis is an innovative medicines company. Every day, we work to reimagine medicine to improve and extend people's lives so that patients, healthcare professionals and societies are empowered in the face of serious disease.

Our medicines reach more than 250 million people worldwide.

Short Bio Fredrik Moen

Fredrik is the Director for Public Affairs at Novartis Sweden. Through various positions in public and private sector he has 25 years of experience in health and life science policy at national and European level.

Novartis Sverige AB
Torshamnsgatan 48
Kista, Sweden

www.novartis.com



Novo Nordisk



Helena Anderin
Senior Director Market Access
and Public Affairs
+46 70 612 12 18
HEAI@novonordisk.com

For more than 100 years, we have been translating the unmet medical needs of people living with a serious chronic disease into innovative medicines and delivery systems, like our insulin pens.

Our treatments today are benefiting millions of people living with diabetes, obesity, and rare blood and endocrine diseases.

Facts and figures

- 50% amount of the world's insulin supply we produce.
- 36m+ people using our diabetes care products.
- 600m+ number of insulin pens we produced.
- 50+ countries where we conduct clinical trials.

Short Bio Helena Anderin

I am passionate about health and improving healthcare for patients. I have broad experience from the life science sector - both from public affairs, market access, medical affairs and commercial roles. I have both pharmaceuticals and diagnostics. Currently, I lead the market access, public affairs and communication department at Novo Nordisk Sweden and am also dedicated 10% in LIF EU/Nordic group.

Novo Nordisk Scandinavia AB
Carlsgatan 3
Malmö, Sweden

www.novonordisk.se/



Pfizer



Pia Steensland
Director, Policy & Public Affairs,
Pfizer Sweden
+46 76 889 28 02
pia.steensland@pfizer.com

Pfizer, is a global pharmaceutical and biotechnology corp, with headquarters in New York, celebrating 175 years in 2024. Through scientific innovation and tireless dedication, Pfizer strives to improve human well-being, one breakthrough at a time.

Short Bio Pia Steensland

Pia has a background as a pharmacist, PhD, Associate Professor, and is a former member of the Swedish Parliament. Pia has a passionate interest in shaping policy improving access of medications and vaccines to help others to a longer and healthier life.

Pfizer AB
Solnavägen 3h
Stockholm, Sweden

www.pfizer.se



Roche



Tobias Lundin Gerdás
Policy and Government Affairs Partner
+46 70 847 68 53
tobias.lundin_gerdas@roche.com

Roche is a world leading innovation company that develops pharmaceuticals and diagnostic solutions. Roche is a Swiss based company with a majority of our investments in Europe. Our main objective is to strengthen public health by putting science first.

Short Bio Tobias Lundin Gerdás

I have a long background in the policy field with positions for Swedish governments but also in the Trade unions. I served as State secretary in the Swedish government 2020-2022 but also as a policy advisor for the former Swedish Prime-minister 2017-2019. Since 2023 I have a policy lead position for Roche at the Swedish affiliate.

Roche AB
Arvid Tydéns allé 7
Solna, Sweden

www.roche.se

Organizers



Maja Fjaestad



Maja Fjaestad
Associate professor
maja.fjaestad@gmail.com

Maja Fjaestad is associate professor from the Royal Institute of Technology (KTH), now affiliated with the institute for Future Studies as well as Karolinska Institutet. Maja was State Secretary for Health in Sweden during 2018-2022.

She is currently based in Brussels and acting senior adviser to the independent think-tank European Policy Center. In December 2013 was appointed by the European Commission to its working groups on science diplomacy. She is also affiliated with FARI - AI for common good institute in Brussels.



Jenni Nordborg, PhD
Director International Affairs
+46 70 225 38 75
jenni.nordborg@lif.se



Adrian Södergren
Trainee
+46 76 866 41 88
adrian.sodergren@lif.se



Alicia Bläder
Trainee
+46 76 539 32 24
alicia.blader@lif.se

Lif is the trade association for the research-based pharmaceutical industry in Sweden with about 90 members and associate companies. Lif represents the industry by bringing together member companies for knowledge and perspective, as well as to coordinate and act with a united industry voice. We are members of the European trade associations EFPIA and AESGP and the international trade association IFPMA.

Lif - the Swedish association of the
Pharmaceutical Industry
Sveavägen 63
Stockholm, Sweden

www.lif.se

Swedish Medtech



Anna Lefèvre Skjöldebrand
CEO
als@swedishmedtech.se



Mia Engman Hyrén
Head of Communications
+46 8 586 246 05
meh@swedishmedtech.se

Every day healthcare professionals and patients come in contact with medical technology. The diversity of the medical technology industry is reflected in the wide selection of products, treatments and solutions offered by our member companies. X-ray equipment, orthopedic implants, stents, minimal invasive surgery products, pacemakers, assistive technology, haemodialysis as well as syringes and band-aids are a few examples.

Founded in 1969, Swedish Medtech is the trade association for the medical technology industry in Sweden. We represent 200 member companies, providing a unified voice for the industry. Our vision is for Sweden to be the world's most attractive country for medtech companies, which with value-creating innovations enhance patient safety and contribute to a sustainable healthcare.

Swedish Medtech
Sveavägen 63
Stockholm, Sweden

www.swedishmedtech.se



Swecare Foundation



Agneta Karlsson
Chairman Swecare



Maria Helling
CEO
+46 8 406 75 53
+46 70 279 64 20 (Mobile)
maria.helling@swecare.se



Cécilia Wismar
Operations Officer
+46 8 406 75 51
+46 70 588 34 44 (Mobile)
cecilia.wismar@swecare.se

Swecare is a unique non-profit platform where academia, public and private sector join forces toward enhanced export and internationalization of Swedish health care and life science.

Swecare was founded in 1978 by the Swedish government and the health care industry together as a semi-governmental non-profit organization. Today, Swecare has more than 115 Swedish companies and organizations in its network.

Swecare's work is based on the triple helix model where academia, public sector, and private sector jointly address health care challenges. Joining forces and addressing problems from multiple angles in turn increases collaboration and international competitiveness of Swedish health care.

Swecare Foundation
Sveavägen 63
Stockholm, Sweden

info@swecare.se
www.swecare.se

Our interactive platform Health by Sweden:



